



WPLG

ORDER

Print Date 10/29/12 Page 1 of 1

Flight Dates **10/23/12-10/29/12**Contract / Revision **248335**Original Date / Revision
05/15/12 / 10/09/12Advertiser **ISS/DCCC**Agency **Great American Media**Buying Contact**1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007**Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product**DCCC**Agency Com 15%Billing Contact**1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007**Sales Office DCSales Region NATAgency RefOrder Sep 00:15:00Estimate # **1193**Alt Order # **06144169**Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL ISSUEProduct Codes PL-Ballot-RelatedPriority P-2Advertiser Ref

Order Share 28% Market Value 0

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	4%	0
WFOR	27%	0
WPXM	%	0
WSVN	28%	0
WTVJ	13%	0